



# SPONSOR PACKAGES

## \$12,500 Diamond

- Full page color ad in Trails Magazine for 12 months
- 12 e-blasts of monthly ads
- Online Directory listing for 12 months
- Breeder's Guide ad in Trails Magazine
- Sponsor ad on website for 12 months
- Full page ad in HSC Sale Catalog
- Full page ad in Bull Alley Program
- Expanded pedigree page in Sale Catalog
- Bronze sponsorship in HSC Program
- One 3x5 wall banner displayed
- Reserved table

## \$10,000 Pearl

- Full page color ad in Trails Magazine for 12 months
- 12 e-blasts of monthly ads
- Breeder's Guide ad in Trails Magazine
- Full page ad in HSC Sale Catalog
- Full page ad in Bull Alley Program
- Expanded pedigree page in sale catalog
- Bronze sponsorship in HSC Program
- One 3x5 wall banner displayed
- Reserved table

## \$5,500 Ruby

- Full page color ad in Trails Magazine for 6 months
- 6 e-blasts of monthly ads
- Full page ad in HSC Sale Catalog
- Full page ad in Bull Alley Program
- Expanded pedigree page in sale catalog
- Bronze Sponsorship in program
- One 3x5 wall banner displayed
- Reserved Table

## \$3,000 Sapphire

- Half page color ad in Trails Magazine for 3 months
- 3 e-blasts of monthly ads
- Full page ad in HSC Sale Catalog
- Full page ad in Bull Alley Program
- Expanded pedigree page in sale catalog
- Bronze Sponsorship in program
- One 3x5 wall banner displayed
- Reserved Table

## \$1,800 Emerald

- Button ad on website for 12 months
- Half page ad in HSC Select Sale Catalog
- Bronze Sponsorship in program
- One 3x5 wall banner displayed
- Two custom e-blasts

## \$1,000 Topaz

- Full page ad in HSC Sale Catalog
- Full page in Bull Alley Program
- Expanded pedigree page in Sale Catalog
- Two custom e-blasts

## \$300 Bronze Class Sponsor

- Recognition in HSC Program
- Recognition in Trails Magazine HSC
- Sponsor announced as class enters the rings
- Recognition on special HSC sponsor page

For More Information Or To Sponsor Contact:  
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*Trails Magazine Sponsor Benefits To Be Redeemed September 2026 - August 2027*