

TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA

Board of Directors meeting

December 2, 2025 7:30 p.m. CST

Via Zoom

Roll Call

<u>Division A</u>	<u>Division B</u>	<u>Division C</u>
✓ Matt Bourbon	Vacant	x Justin Georges
x Mark Hubbell	✓ Kevin Rooker	✓ Walker Hance
x Tom Ryder	✓ Amanda Danley	✓ Kris Johnson
	✓ Keith Hagler	✓ Dave Berry
<u>At-Large</u>	✓ Stephen Head	
x Keith DuBose	✓ Mike McLeod	9 present
✓ Elizabeth Fritz		5 absent

Secretary's Report

Minutes of the TLBAA board of directors meeting held on November 6, 2025 were presented for review and approval.

- Matt Bourbon made a motion, seconded by Kevin Rooker to accept the meeting minutes. The motion passed without opposition.

Treasurer's Report

Elizabeth Fritz presented a detailed report on memberships and the P&L, highlighting a year-to-date loss of \$45,000 compared to a \$22,000 profit last year. The group discussed reasons for the financial difference, including a decrease in membership renewals, increased payroll and advertising expenses.

Christmas Bonus and Cost-of-Living-Adjustment for TLBAA Staff

The board discussed giving each of the TLBAA staff employees one week salary as a year-end bonus a 2.8% cost-of living-adjustment increase

- Kevin Rooker made a motion, seconded by Matt Bourbon, to give each employee the bonus and COLA increase. The motion passed without opposition.

Fort Worth Herd Sponsorship

The board discussed continuing their sponsorship of the Fort Worth Herd at a reduced level, with Keith Hagler suggesting between \$5,000 and \$7,000. Elizabeth Fritz agreed this was reasonable and planned to meet with Ryan to review the forecasted income and expenses. Kevin Rooker suggested tabling the exact amount until after the meeting with Ryan. Elizabeth Fritz committed to providing more details on available funds for the sponsorship.

Eddie Wood and Horn Showcase Updates

Matt Bourbon reported on the Eddie Woods sale, which will have 42 lots including three donation lots, with sponsorships totaling \$35,000. The sale is expected to be profitable despite having fewer lots than last year. Matt also provided an update on the Horn Showcase. The event has secured a three-year deal with the facility in El Reno, Oklahoma, at a discounted rate.

- Kevin Rooker made a motion, seconded by Elizabeth Fritz, to give Matt Bourbon the authority to negotiate on behalf of the Horn Showcase Committee for the El Reno facility. The motion passed without opposition.

A.I. Certification Hardship Request

An A.I. Certification hardship request was received from Matt Marti for Cash Flow. The dam Horseshoe J Important is deceased, thereby making it impossible to collect DNA for parent verification.

- Matt Bourbon made a motion, seconded by Amanda Danley, to accept this hardship request. The motion passed without opposition.

Member Complaint

The board discussed a complaint about Ben Herman's conduct at the West Texas State Fair, where he was banned by the facility. Amanda Danley explained that the incident occurred during Labor Day weekend and involved multiple issues, including security matters. Elizabeth Fritz noted that all complaints related to the World Show should be handled by the World Show Committee. The board agreed and decided to send all complaints back to affiliate show committees for review and recommendation rather than addressing it directly as a board.

Meeting Adjournment

- Amanda Danley made a motion, seconded by Matt Bourbon to adjourn the meeting. The meeting was adjourned at 8:45 p.m. without objection.