

TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA

Board of Directors meeting

January 8, 2026 7:30 p.m. CST

Via Zoom

Roll Call

<u>Division A</u>	<u>Division B</u>	<u>Division C</u>
✓ Matt Bourbon	Vacant	✓ Justin Georges
✓ Mark Hubbell	✓ Kevin Rooker	✓ Walker Hance
✓ Tom Ryder	✓ Amanda Danley	✓ Kris Johnson
	✓ Keith Hagler	x Dave Berry
<u>At-Large</u>	✓ Stephen Head	
x Keith DuBose	✓ Mike McLeod	12 present
✓ Elizabeth Fritz		2 absent

Secretary's Report

Minutes of the TLBAA board of directors meeting held on November 6, 2025 were presented for review and approval.

- Matt Bourbon made a motion, seconded by Kevin Rooker to accept the meeting minutes. The motion passed without opposition.

Treasurer's Report

Ryan Veenstra and Elizabeth Fritz presented a detailed analysis of the organization's financial performance over the past few years, focusing on membership and registration income. They highlighted a significant decline in membership revenue, attributed to a decrease in the number of new and renewed members. Despite this, they noted that late renewals at a higher rate helped mitigate some of the loss. The analysis also showed a trend of increasing revenue per registration after a price increase in April 2025. The presentation included graphs and data to illustrate these points, providing a comprehensive overview of the organization's financial situation.

The report also focused on analyzing the costs associated with the magazine "Trails," including printing, mailing, and shipping expenses for U.S. and international members. Fritz presented a detailed breakdown of expenses for the fiscal year ending June 2025, highlighting that international mailing costs approximately \$13 per issue, which is significantly higher than U.S. mailing costs. The board discussed the impact of the membership mailing, which occurs every other year, noting that it increases printing costs by around \$10,000.

- Amanda Danley made a motion, seconded by Justin Georges to discontinue printing and mailing the membership directory every other year. The motion passed without opposition.
- Amanda Danley made a motion, seconded by Matt Bourbon to accept the treasures report. The motion passed without opposition.

Fort Worth Herd Sponsorship

The board discussed continuing their sponsorship of the Fort Worth Herd. The Herd has offered to do a promotional day for the TLBAA with the Herd on Sunday during the Longhorn Weekend. Kevin Rooker recommended that we should go ahead with the promotional day and would have the office send out an E-Blast to members. The board agreed to let the new board coming on at the General Membership meeting decide on the sponsorship level.

Non Haltered Entry Proposal

The Non Haltered Task Force sent in a proposal recommending a rule change allowing animals to be entered in multiple shows (non-halted, open halted, and youth) as long as separate judges are used. It was discussed that this rule could not go into effect until after the 2026 World Show.

- Matt Bourbon made a motion, seconded by Stephen Head, to allow animals to be entered in multiple shows as long a separate judges were used for each. The motion passed with the majority in favor.

Non Haltered Stand Alone Show Proposal

The board discussed a proposal to allow stand-alone non-halter shows without requiring an open and youth show. It was discussed that this rule could not go into effect until after the 2026 World Show.

- Matt Bourbon made a motion, seconded by Tom Ryder to allow affiliates the option to have a stand-alone-show. The motion passed with the majority in favor.

Judge Request for Qualifying Youth Show

The board discussed a judge selection for the Matagordo County Fair. The fair hired Braden House to judge their youth show. Mr. House had previously been removed from the judges list in September by Chairman Josh Gentry for inappropriate actions towards members and language in a written statement threatening members. The World Show Steering Committee also agreed with the decision in accordance with the rule listed on page 40 of the TLBAA Handbook-The World Show Steering Committee has the authority to suspend or remove any judge from the approved judges list until further notice for unethical conduct or a rule violation.

- Tom Rider made a motion, seconded by Stephen Head, to allow the Matagordo youth show to be a qualifying show with Braden House judging. The motion passed 8-3.

Meeting Adjournment

- Kevin Rooker made a motion, seconded by Matt Bourbon to adjourn the meeting. The meeting was adjourned at 9:27 p.m. without objection.