

# TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA

Board of Directors meeting  
September 18, 7:00 p.m. CDT  
via Zoom

## Roll Call

<u>Division A</u>	<u>Division B</u>	<u>Division C</u>
✓ Deb Lesyk	✓ Josh Gentry	x Justin Georges
✓ Johnny Hicks	x Kevin Rooker	x Walker Hance
✓ Tom Ryder	✓ Amanda Danley	x Kris Johnson
	✓ Keith Hagler	✓ Dave Berry
<u>At-Large</u>	✓ Stephen Head	
x Keith DuBose	✓ Mike McLeod	10 present
✓ Elizabeth Fritz		5 absent

## Secretary's Report

The minutes of the TLBAA Board of Directors meeting held on 7/16/24 were presented for review.

- Dave Berry made a motion, seconded by Keith Hagler, that the minutes be accepted. The motion passed without opposition.

## Treasurer's Report

Elizabeth Fritz reported that 2,600 renewal notices had been sent to members. 1,500 members renewed their memberships. Another 1,100 renewal notices are being sent out in a second round.

Sponsorships, consignments and entry fees for the Horn Showcase are coming in now.

TLBAA has 1.1M\$ cash in the bank.

- Tom Ryder made a motion, seconded by Dave Berry, to accept the Treasurer's report. The motion passed without opposition.

## Office Update for HR Firm

Keith H. and Elizabeth met with Trend HR. Trend HR has been hired as a personnel management company for TLBAA. Trend HR performed employee on-boarding for the TLBAA staff. Afterwards Keith and Elizabeth received positive feedback from the employees.

Trend HR has been looking for eligible candidates for the TLBAA accounting position. In addition to accounting acumen, they are looking for someone with a growth mindset and experience communicating with non-financial personnel.

Ryan Veenstra has been hired as the accountant, to start on 9/23/24.

## **Marketing Coordinator**

Mason Runyon has returned to TLBAA as the Marketing Coordinator. Mason, who previously worked for TLBAA, was in the reserves for one of the military branches and was called into active duty. He is now back and returned to work on 9/9/24.

## **Executive Session**

The directors went into Executive Session to discuss personnel matters related to the TLBAA office staff.

The Executive Session was completed and the board returned to the meeting agenda.

## **Member Dispute Regarding Heifer Registration**

Deb Lesyk brought up a matter where one member sold a heifer to another member. The bill of sale stated that the new owner was to breed the heifer to a specific bull, and the first heifer calf resulting from such breeding was to be returned to the first member (seller). Subsequently, a heifer was born. The second party named and registered the calf. The calf was given to the first party as originally agreed. The first party was upset that he did not get to name the heifer, and he was not listed as the breeder of the heifer.

The TLBAA rules state that the owner of the cow at the time of breeding is to be listed as the breeder. In this case, the second party was the owner of the female at the time of breeding and therefore is listed, according to rule, as the breeder.

- Dave Berry made a motion, seconded by Josh Gentry, to follow the TLBAA by-laws regarding registrations and not make an exception for this matter. The motion passed without opposition.

## **A.I. Certification Hardship Proposal**

A proposal was received from Johnny Hicks to eliminate hardship approvals for A.I. Certification requests. As stated in the proposal, hardships undermine the goal of the TLBAA AI certification to ensure our members that the semen they are purchasing for use in their herds is indeed what the papers claim it is. Hardships also are unfair to the members that have taken the time to follow the policy and complete all the required steps.

The proposal specifies that there will be no DNA A.I. Certifications approved via hardship requests for any bulls born after January 1, 2026. All bulls born after January 1, 2026, will have to complete all requirements for DNA Parent Verification and health test before they can be issued an AI certification number.

The directors all seem to be in favor of this proposal but want to have input from members before passing this as a rule.

### **Parent Verification Confusion**

An issue regarding parent verification was brought to the board's attention by Phil Norwood. Phil has an issue where one parent was verified using the old DNA test (STR) and the other parent was verified using the new DNA test (SNP). Although the parents were verified via DNA, no such indication was present on the registration certificate.

Consultation with Rick Fritsche confirmed that this is not an oversight, but rather the normal procedure. The parent verification is not indicated on the registration certificates if the old DNA test was used for either the sire or the dam.

### **Donor Cow Parent Verification Proposal**

A proposal was received from Johnny Hicks regarding registration of embryos and verification of the donor cow. The proposal states that all donor cows of embryos collected after January 1, 2025, must have DNA on file with the TLBAA before embryo calves from that cow can be registered. There will be a one-time fee of \$25 collected by the TLBAA for processing the DNA sample. Once the DNA for the donor cow is on file, the donor cow will be registered in HORNS as being a "certified Donor Cow".

The directors all seem to be in favor of this proposal but want to have input from members before passing this as a rule.

### **Meeting Adjournment**

- Tom Ryder made a motion, seconded by Josh Genty, to adjourn the meeting. The meeting was adjourned at 8:27 p.m. without objection.