

# TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA

Board of Directors meeting  
February 8, 2024, 7:00 p.m. CST  
via teleconference

## Roll Call

<u>Division A</u>	<u>Division B</u>	<u>Division C</u>
✓ Deb Lesyk	<i>vacant</i>	✓ Justin Georges
x Johnny Hicks	✓ Kevin Rooker	✓ Walker Hance
✓ Tom Ryder (7:40 pm) Johnson	✓	Amanda Danley ✓ Kris
	✓ Keith Hagler	✓ Dave Berry
<u>At-Large</u>	✓ Stephen Head	
✓ Keith DuBose	✓ Mike McLeod	13 present
✓ Elizabeth Fritz		1 absent

*Note: Johnny Hicks, President, was not able to attend due to a personal conflict. Keith Hagler, Vice President, facilitated the meeting.*

## Secretary's Report

The minutes of the TLBAA Board of Directors meeting held on 1/12/24 were presented for review.

- Justin Georges made a motion, seconded by Amanda Danley, that the minutes be accepted. The motion passed without opposition.

## Treasurer's Report

Elizabeth Fritz visited the office twice in the past month. Elizabeth observed that the last audit completed on TLBAA finances was for the fiscal year ending June 30, 2021. She will be initiating audits for 2022 and 2023. Elizabeth also expressed the need to create a budget for TLBAA.

Elizabeth stated that there are \$70k of accounts receivable that are greater than 90 days past due. Many of these are for ads in the *Trails*. The office is working on creating invoices for all of these outstanding items.

Elizabeth also stated that TLBAA has been a victim of tax fraud. TLBAA will be changing its bank accounts as a result of this fraud.

## Appointment of Region 7 Director

David Wars recently resigned as the Director of Region 7. Letters of interest for filling this position were received from Josh Gentry and Mark Hammack. Letters supporting each gentleman were received from numerous members in Region 7.

A roll call vote was held to select one of these gentlemen. By a vote of 9 to 3, Josh Gentry was selected as the Director for Region 7.

## **Proposal to Change the Name of the National Youth Show**

The board received a proposal from the World Show Committee to change the name of the National Youth Show to the Texas Longhorn Junior Nationals. The primary reason for the suggested change was to align with what other breeds call their annual end-of-season youth shows. The committee asked the TLBT members, via an e-mail survey, about the name change and the youth were overwhelmingly in favor of it. The name of the overall end-of-season TLBAA event will still be called the TLBAA World Expo; just the name of the youth show will be changed.

- Stephen Head made a motion, seconded by Dave Berry, to accept the proposal and change the name of the end-of-season youth show to the Texas Longhorn Junior Nationals. The motion passed without opposition.

## **Electronic Elections**

This topic was tabled until Johnny Hicks could be present to lead the discussion.

## **Marketing Committee**

Justin Georges, liaison to the marketing committee, stated that the marketing committee is different than other committees. This committee creates the image of TLBAA seen by the public. This committee helps the organization to grow. This committee helps the members to be successful. Therefore, we need to be very specific in our selection of members to serve on this committee.

## **CEO – The Next Step**

This topic was tabled until Johnny Hicks could be present to lead the discussion.

## **Committee Liaisons**

The board members reviewed the list of members serving on each of the committees. Several of these need to be updated. The liaisons should send updates to Johnny so that the lists can be corrected.

## **Additional Items**

- Deb requested that the board meetings be conducted via Zoom instead of teleconference. Elizabeth said she would try to set up Zoom for future meetings.
- Justin reported that members of the Nebraska affiliate would like to allow F1 calves to be shown at the side of their dams in TLBAA shows. He stated that many of the members in that area are using their Texas Longhorn cows in F1 programs, but they would still like to show their cows, along with the calves they are raising. Walker and Amanda both voiced objections to this idea. Having an F1 calf at side may give a cow an advantage over another cow that has a Texas Longhorn calf at side.

## **Meeting Adjournment**

- Kevin Rooker made a motion, seconded by Dave Berry, to adjourn the meeting. The meeting was adjourned without objection.