

TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA

Board of Directors meeting
April 27, 2023, 7:05 p.m. CDT
via teleconference

Roll Call

<u>Division A</u>	<u>Division B</u>	<u>Division C</u>
✓ Deb Lesyk	x David Wars	x Justin Georges
✓ Johnny Hicks (open)	✓ Kevin Rooker	✓ David Edwards
	✓ Amanda Danley	✓ Kris Johnson
	✓ Keith Hagler	✓ Mike Lucas
<u>At-Large</u>	✓ Stephen Head	
✓ Keith DuBose	x Mike McLeod	11 present
✓ Elizabeth Fritz		3 absent

Minutes of 3/30/23 Meeting for Review and Approval

Minutes of the TLBAA board of directors meeting held on 3/30/2023 were presented for review and approval.

- Keith DuBose made a motion, seconded by Keith Hagler, that the minutes be accepted. The motion passed without opposition.

Hardships for AI Certification

Two bulls with hardships for becoming AI certified were presented to the board.

Ashley cook owns POR Lucky Joe Exotic and wants to get him AI Certified. The sire, Tuff Thunderbolt SRC, is deceased. POR Lucky Joe Exotic has had all the required tests performed, but he tested positive for the herpes virus. Per Julie Pack, DVM, "the probable reason for the positive result was titters caused by being vaccinated in January this year" and she saw no reason for retesting (as stated in an e-mail from Rick Fritsche to Johnny Hicks, 4/10/23).

- The board would like the owner to re-test the bull in 60 days and then re-apply for the AI Certification. The issue is tabled for this meeting.

Matt Bourbon owns Pearl Snap BCB and wants to get him AI Certified. The dam, Wulfco's Shadow Dancer, is deceased. Mr. Bourbon provided testimony from Cindy Bolen, breeder of Pearl Snap BCB, that the dam was indeed Wulfco's Shadow Dancer.

- Keith DuBose made a motion, seconded by Kevin Rooker, that the hardship case be approved to accept Pearl Snap BCB for AI Certification. The motion passed without opposition.

Committee Updates

Marketing – Per Johnny, committee liaison Justin Georges still hasn't received any communication from Mark Hubbell, chairman of the Marketing Committee.

Beef - Keith Hagler stated that the committee still needs one (1) additional member. There will be a webinar on 4/29/23 @ 3:00 p.m. The next committee meeting will be held on May 2nd at 6:30 p.m.

Horn Showcase – Elizabeth Fritz stated that the committee is meeting weekly. They are conducting an auction of several promotional items as an event fundraiser. \$50,000 has been pledged in sponsorships for the Horn Showcase. Positive feedback has been received regarding the new location for the event.

Affiliate Relations – Kevin Rooker expressed thanks for passing two proposals for the “Boots on the Ground” buckle award and for the 2020 cow contest.

Hall of Fame – Per Johnny, the committee has developed a nomination form and is working on the nomination and selection process.

Proposals for TLBT Advisory Committee

Proposals for the organization of the TLBT Advisors were received from the World Show Committee and from the current TLBT Advisors. These proposals were very similar.

As noted by Amanda, some of the most significant differences in the proposals pertain to the reporting chain for the TLBT Advisors (report to the World Show Committee or to the TLBAA Board of Directors), the election of new advisors (six (6) newly elected advisors in 2023, or two (2) new advisors each of the next three years) and nomination of the advisors.

Kevin stated that he was not in favor of one committee reporting to another committee, and that the World Show Committee is not the appropriate group to oversee the TLBT Advisors. The TLBAA BOD is elected by members whereas the World Show Committee is not, so it would be more appropriate for the BOD to oversee the TLBT Advisory Committee. Kevin also thinks the existing advisors should roll off in an orderly manner over the next three years, similar to how the TLBAA BOD has been restructured over the past three years, rather than all being replaced at once.

It was stated that if only two advisors were elected this year, the four that would remain would be Carrie Grace, Michelle Smith, Jenae Oliver and Mark Oliver.

There was much discussion about removing all of the existing advisors and selecting six (6) people (the existing ones would be eligible to be elected, if they chose to run for the position) versus keeping some continuity by just electing two people in 2023, two more in 2024 and two more in 2025.

- The board determined that the TLBT Advisory Committee would report to the TLBAA Board of Directors, and that a TLBAA board member would be assigned as a liaison to the committee. (No indication that a motion was made or seconded, but a vote was conducted.)
- The board had a roll-call vote to determine when the new committee members would be elected, with the options being to select all six (6) committee members in 2023 or to

have a staggered implementation with two (2) being selected each of the next three years. The all-at-once option passed by a vote of 6 to 4. In support of the all-at once option were Deb, Amanda, Keith H., Kris, Mike L. and Elizabeth. Those in support of the staggered implementation were Kevin, Stephen, David E. and Keith D. (No indication of a motion being made, but a vote was conducted.)

- Kevin made a motion, seconded by Stephen, that the World Show Committee and the TLBT Advisory Committee will each have one (1) member attend the other committee's meetings. This is to encourage coordination between the two committees. The motion passed without opposition.

It was questioned how the six (6) advisors elected in 2023 will be assigned terms, since two of six committee seats are up for election every two years. It was decided that after the six (6) advisors are elected, the advisors will then conduct a random draw to determine who initially gets one, two and three year terms.

Items from the Floor

Elizabeth received a list of new members from the TLBAA office. She will forward this list to all BOD members.

Johnny will contact Rick Fritsche and have him contact all Division A Region 5 & 6 members to see who is interested in filling the vacant position on the board of directors.

Next Meeting and Adjournment

The next BOD meeting is scheduled for 7:00 p.m. CDT on Thursday, May 25, 2023.

- Kevin made a motion, seconded by David E., to adjourn the meeting. The meeting was adjourned at 8:37 p.m. CDT.