

TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA

Board of Directors meeting
February 2, 2023, 7:00 p.m. CST
via teleconference

Roll Call

<u>Division A</u>	<u>Division B</u>	<u>Division C</u>
✓ Deb Lesyk (via Zoom)	✓ David Wars	✓ Justin Georges
✓ Johnny Hicks	✓ Kevin Rooker	✓ David Edwards
x Dora Thompson	✓ Amanda Danley	✓ Kris Johnson
	✓ Keith Hagler	✓ Mike Lucas (via Zoom)
<u>At-Large</u>	✓ Stephen Head	
✓ Keith DuBose	✓ Mike McLeod	14 present
✓ Elizabeth Fritz		1 absent

Minutes for Review and Approval

Stephen Head emailed the minutes of the 1/5/23 Executive Committee meeting, the 1/9/23 Board of Directors meeting, the 1/13/23 Board of Directors meeting and the 2023 Annual Membership meeting to Johnny Hicks. However, the minutes did not get emailed to the directors, so there were no minutes to review and approve. The minutes of the January meetings will be presented for review and approval at the BOD meeting on 2/23/23.

Presentation of Goals

Johnny presented his goals for TLBAA for 2023 to the directors via email prior to the meeting. Johnny's goals include the following items.

1. Improve the relationship with the Texas Longhorn Foundation board of directors. Also communicate with the membership about the activities and plans of the foundation.
2. Assign a liaison for each committee, and create a reporting schedule for each committee.
3. Create a new breeder education program including informational packets, electronic files and videos.
4. Ensure TLBAA processes and procedures are up to date and efficient. Keep the website updated and user friendly.
5. Complete the update of the breed standard (both written and photo documents).

Meeting Schedule

The board of directors will plan on meeting on the last Thursday of each month. The planned meeting dates for 2023 are February 23rd, March 30th, April 27th, May 25th, June 29th, July 27th, August 31st, September 28th, October 26th and November 30th.

Update on the Texas Longhorn Breeders Foundation

Johnny has had two phone calls with Tom Mattott, the chairman of the Texas Longhorn Breeders Foundation board of directors. Per Johnny, Tom seems to be hung up on past history and was not particularly open to talking about future plans. Johnny did learn that the foundation is getting a cost estimate for a new office building and museum. Reportedly the foundation has individuals ready to donate once the cost estimate is in hand. Johnny stated that Tom was non-committal with regards to a timeline for the building cost estimate.

Committee Structure and Liaisons

The directors discussed each of the existing committees. Keith DuBose volunteered to edit the descriptions for each of the committees.

Following is the list of committees, the committee chairman and the liaison for each.

- World Show: Scotty O'Bryan / Stephen Head
- Horn Showcase: Josh Gentry / Elizabeth Fritz
- Beef: Andrew Shagoury / Keith Hagler
- Marketing: Mark Hubbell / Justin Georges
- Hall of Fame: *chairman needed* / Mike McLeod (David Wars wants to be on the committee)
- Breed Standard: Julie Pack / David Wars
Johnny Hicks is resigning from this committee and will be replaced by Mike Rhinehart.
- Affiliate Relations: co-chairpersons Tina DuBose & Deb Lesyk / Kevin Rooker
- Miniatures: Rebecca Gilbert / Amanda Danley
- Grievance: Johnny Hicks had been the chairman of this committee but resigned that position now that he is the Chairman of the Board of Directors. Nicky Adams will move into the chairman role. Robert Richey is currently serving on the committee. Nicky and Robert will be joined by Josh Shaw. (There is not a liaison for this committee.)

David Edwards asked about the Breed Advisory committee. During the meeting David E. looked through a Trails magazine and found reference to the Educational / Research Committee. David E. asked if this committee is active, and if it should be merged with the Breed Standards committee. No action was taken with regard to this committee.

Johnny stated that he would like to have updates from the committee liaisons at the monthly BOD meetings, and would like to have reports from the committee chairmen quarterly.

Horn Showcase Committee Update

Elizabeth reported that the Horn Showcase committee is leaning towards having the Horn Showcase on October 6th, 2023, in Nashville, TN. The facility supposedly has plenty of barns, pens, parking for vehicles and trailers, and a sale ring. This facility has lots of potential. Some of the committee members are planning to go look at the facility next week. They would like to have Pam Robison participate in that investigative trip.

- Elizabeth Fritz made a motion, seconded by Keith Hagler, authorizing Pam Robison to travel to Nashville to investigate the potential facility with members of the Horn Showcase committee. The motion passed without opposition.

David Edwards asked if a professional management company is desired for the Horn Showcase. Johnny responded that Josh Gentry and Elizabeth Fritz are currently doing a great job and he doesn't think they need a management company. Johnny stated that some of the issues in the past have stemmed from the committee making plans for a date or facility, then waiting for approval from the board of directors, only to have the facility be unavailable for the desired date by the time approval was received. Johnny would like the board to give approval to the committee to proceed with their proposed date and location without having to wait for approval.

- Justin Georges made a motion, seconded by Kevin Rooker, to pre-approve the committee's proposed date of October 6th, 2023, and proposed location in Nashville if the committee's investigation finds the facility to be suitable. The motion passed without opposition.

Beef Committee

A written report from Andrew Shagoury, chairman of the Beef committee, was presented to the board. One recommendation of particular interest in that report was for the TLBAA to obtain a Zoom license that could be used by the board of directors and each of the committees for conducting business remotely. Elizabeth stated that it isn't just a matter of getting a Zoom account, but determining what level of service would be most beneficial for TLBAA. Elizabeth volunteered to investigate the Zoom options and the TLBAA's needs and bring a recommendation back to the next BOD meeting.

Proposal to Trademark TLBAA Intellectual Property (Nikodym)

David "Nik" Nikodym submitted a proposal to trademark TLBAA's intellectual property. Nik was concerned that if an event management company is used for events such as the Horn Showcase, TLBAA could lose some of its intellectual property. The board questioned whether or not TLBAA actually has intellectual property regarding events such as the Horn Showcase. We may want to trademark the name of the event and/or some logos, but it is doubtful that there is actually any intellectual property.

- David Wars made a motion, seconded by Keith DuBose, that the proposal be tabled until there is more clarification about what may need to be trademarked. The motion passed without opposition.

Proposal to Restructure the TLBT Advisory Panel (O'Bryan)

Scotty O'Bryan submitted a proposal for restructuring the TLBT Advisory Panel. The proposal defined the number of people to serve on the panel, the term length and the election method. There was some confusion regarding the election method. It wasn't clear to everyone if the members were to be selected by a vote of the youth or by a vote of their parents. It was suggested that the proposal be sent back to Scotty for clarification.

- David Wars made a motion, seconded by Amanda Danley, authorizing Amanda, Kris Johnson and Keith DuBose (liaison to the TLBT Advisory Panel) to work with the TLBT and the World Show committee to improve the structure and selection of the TLBT Advisory Panel (committee). The motion passed without opposition.

Grievance Committee Report

The board of director went into Executive Session to discuss the grievances filed against member Scotty O'Bryan, and the results of the ethics committee's investigation.

Personnel issues are private and are not included in open board meetings.

As a result of the Executive Session, the ethics committee recommended that Scotty receive a written reprimand, as well as be instructed to be more professional in his communications.

- David Wars made a motion, seconded by Keith Hagler, to accept the recommendation of the grievance committee. The motion passed without opposition.

Next Meeting and Adjournment

The next BOD meeting will be at 7:00 p.m. on Thursday, February 23, 2023.

- David Edwards made a motion, seconded by Kevin Rooker, to adjourn the meeting. The meeting was adjourned at 9:28 p.m. CST.