

Texas Longhorn Breeders Association of America

Board of Directors Regular Meeting

Fort Worth, Texas

March 17, 2020

1. CALL TO ORDER – Conference call called to order by Chairman Keith DuBose at 7:20 PM CST.
2. ROLL CALL – Members present Keith DuBose, Chad Smith, Stephen Head, Mark Hubbell, Kevin Rooker, David Wars, Russell Fairchild, Sandi Nordhausen, David Edwards, Chris Herron, Kenny Richardson, Johnny Hicks, Dora Thompson, Matt Durkin, Reid Tolar, Ross Ohlendorf. Members absent: Tom Matott, Todd Spaid, Alex Dees, Jim Rombeck Deb Lesyk, Tom Smith, Mike McLeod.
3. Board Minutes for 1-17-2020 – Motion by Mark Hubbell, second by Russell Fairchild. Motion passed 16 - 0
4. Breed Guidelines – Motion to start an educational program and expand guideline, along with information put on the website, in the trails, and seminars. The Breed Advisory Committee will be part of this. Motion by David Wars, second Russell Fairchild. Motion passed 15 – 1, Jim Rombeck opposed.
5. Legends Sale Sponsorship – Motion for a \$3000 trailer sponsorship and a booth at the event. Failed for no motion
6. RFD Ad – They are willing to work with us on something. 30sec ad is \$250, 60sec ad is \$320, they would run 2x's per day and 3x's on Saturday, and \$25,000 for a 60 min segment. Start a Marketing Committee 2 members from each region and 1 Director.
7. Foundation Board – members are Richard Filip, Lorinda Valentine, L.D. McIntyre, Bill Hudson, Rick Friedrich, Tony Mangold, Tom Matott, and Bill Morian
8. Changing the TLBT age – The motion was tabled and sent to the World Show Committee
9. Miniature Qualifying Proposal – Motion to accept proposal to establish a world qualification. Motion by David Wars, second by Kevin Rooker. Motion passed 16 – 0.
10. BOD meeting dates – Move meetings back to Thursday's. Motion by David Wars, second by Dora Thompson. Motion passed 15 – 1, Reid Tolar opposed.
11. Motion to adjourn 9:50 pm cst. Kevin Rooker, second Tom Smith