

FULL PAGE



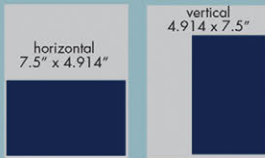
Full Bleed: 8.875"x11.375"
Live Area: 7.5"x10"
Trim: 8.5"x11"

1X	3X	6X	9X	12X
\$800	\$775	\$750	\$725	\$700

PREMIUM POSITIONS

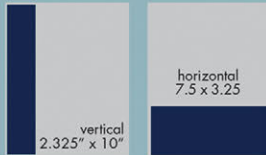
Back Cover \$1000 Inside Front \$950 Inside Back \$900

HALF PAGE



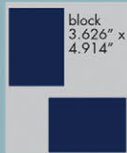
1X	3X	6X	9X	12X
\$550	\$525	\$500	\$475	\$450

THIRD PAGE



1X	3X	6X	9X	12X
\$450	\$425	\$400	\$375	\$350

FOURTH PAGE



1X	3X	6X	9X	12X
\$350	\$325	\$300	\$275	\$250

FIFTH PAGE



1X	3X	6X	9X	12X
\$215	\$205	\$200	\$195	\$190

SIXTH / NINTH PAGE



	1X	3X	6X	9X	12X
1/6	\$165	\$150	\$130	\$110	\$105
1/9	\$100	\$95	\$90	\$85	\$75

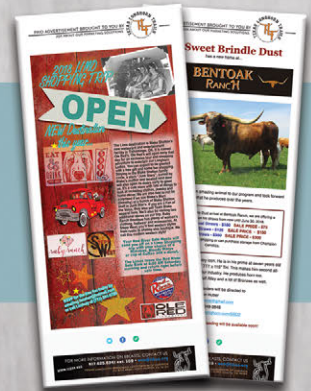


AD SPECS & RATES

E-BLASTS

BASIC \$70 photos, text, logo

FANCY \$95 like magazine ads



DIRECTORY LISTINGS

TRAILS BREEDERS GUIDE \$365/year

ONLINE DIRECTORY \$240/year

BOTH \$555/yr SAVE \$50



WEB BUTTON ADS

3 MONTHS \$200/month

6 MONTHS \$160/month

YEAR \$125/month



Additional options are available, including: advertorials, graphic design, brochures, inserts & sale catalogs

Frequency discount ads are billed monthly, must use ad packages within 12 months

INQUIRE ABOUT PACKAGE PRICING AND \$AVE!

Contact Myra Basham 817-625-6241 x 104 or myra@tlbaa.org